



## BT Control Centre

### Easy M2M management

With the limitless potential of the Internet of Things (IoT), Machine to Machine (M2M) and the opportunities that both you and your customers stand to gain, it's important that you can easily manage your services. With BT Control Centre, you will be able to thrive in the world of IoT, enjoy greater flexibility and enable your customers to self-manage their devices, helping to improve their customer experience and their service reliability.

We use EE's award-winning mobile network for our M2M applications. BT Control Centre is our management solution which comes in two parts – an easy-to-use Control Centre and a vast SIM portfolio to help you sell M2M solutions.

You'll be able to enjoy new opportunities as you introduce your customers to the world of M2M, or support them on their existing M2M journey, as well as gain new business yourself. And with BT Control Centre you can help them take complete control from the very beginning.

#### Did You Know?

- **Part of our every day life.** In the digital world in which we live, IoT has become part of everyone's daily lives and smart connections are continuing to grow
- **Award-winning mobile network.** Carry your M2M services across our award-winning EE network, praised for its speed and reliability
- **We can connect you around the world.** With a global network of partner operators, you can connect your customers around the world. GPRS/3G/4G, SMS and voice bearers can all be made using the Control Centre. Our M2M-specific SIMS enable roaming in over 148 countries
- **And we connect real businesses.** Our SIMs power M2M solutions across a wide range of sectors, including automotive, logistics, healthcare, security, retail, utilities and environmental monitoring
- **We cater for all generations.** We offer SIMs for 2G, 3G and 4G networks and can meet device developer needs with a range of physical form factors
- **You can try it yourself right now.** Simply request a Trial Kit by visiting our M2M webpage and give it a go.

## Control Centre

Give your customers total visibility of their M2M connections with our Control Centre. Serving as their hub, they will be able to monitor all their devices and connections and keep control over their costs. Other key benefits you will be able to promote include:

- Automating everything such as lifecycle management, diagnostics and controlling devices in the field
- Monitoring and responding fast to specific behaviours in real time. Irregularities can be addressed before they become issues
- Streamlining operational processes to help save time and money.

## M2M-specific SIMs

Open up a whole new world to your customers with our extensive range of ruggedized SIMs that can be integrated into a huge number of devices. Our SIMs benefit from being:

- Able to work well in harsh environments:
  - including temperature ranges from -40°C to +105°C
  - and are resistant to vibration and corrosion
- Suitable for use on 2G, 3G and 4G networks
- Available in a range of physical form factors to meet the needs of device developers.

Combined with our Control Centre, you will be able to enable roaming for your customers in over 148 countries across the globe. Whether you have SME customers who are looking to roll out locally, or large corporations who want to roll out on a global scale, with Control Centre you can help them scale quickly and confidently, all from an easy-to-use cloud-based portal.

## Big Benefits

- **Unbeatable speeds.** All done in one place. Your customers can monitor their activity, manage updates and run diagnostics from our Control Centre
- **Fast network speeds.** As we use EE's award-winning mobile network for our M2M solutions, you'll be able to offer your customers fast, reliable speeds
- **The strongest SIMs.** Available on 2G, 3G and 4G devices, our robust SIMs can withstand the harshest of environments, opening up more M2M opportunities for your and your customers
- **Go global.** Our BT Control Centre solution allows you to enable roaming in over 148 countries for your customers and gives them the opportunity to scale quickly and confidently
- **Flexible business models.** We'll help you tailor the service to meet your customer's needs, thanks to our flexible plan elements.

### BT Wholesale means total confidence

With over 25 years of managing M2M solutions across a variety of industries, along with our extensive experience in the telecommunications industry, we're best placed to help you with the advancement of communications technology. We invest in the technology and people to make sure you can stand out from the crowd and offer the services your customers deserve.

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Find out more at: [btwholesale.com](http://btwholesale.com)

### Offices worldwide

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